



Artistic Guidelines

In order to carry out this mission, an artistic vision of the Academy of Music, a values based, non-discriminatory organization, looks to realize these goals:

- To nurture and sustain community-based organizations and causes that address the needs, concerns and hopes of the Pioneer Valley to serve the widest audience possible while benefiting said organizations and causes
- To identify less recognized local and regional performing arts organizations with potential to contribute to the cultural landscape of the Pioneer Valley. To guide and nurture those organizations toward successful projects at the Academy of Music by strategizing optimal costs, using creative solutions to work with other organizations, maximizing impact, building audiences, and networking with like-minded arts groups
- To identify and present globally and nationally recognized events that address ideas, concerns and hopes that resonate in our community. To affiliate these works of a global/national stature with the work of community-based organizations with the goal of challenging and inspiring audiences with powerful and transformative work
- To determine underserved audiences and new audiences that have not yet been developed and craft programming that serves those audiences. Identified areas include: new work, LGBTQ+ work, and BiPoc work
- To provide a home, support, guidance, and consultation for local arts organizations and Academy resident companies, thereby, maximizing their impact in building community participation
- Produce and present youth educational programming that offers the opportunity to explore the creative process in a safe and nurturing environment while meeting each child where he, she, they are in their development regardless of experience or ability. The Academy is committed to ensuring that youth education programming is financially accessible to students through a robust financial aid program
- To provide a performance home for a variety of performing arts educators and organizations locally, regionally, nationally, and globally